

For more information, contact:  
Simi Kasakwe-Welsch, Public Relations Specialist  
swelsch@americanbus.com  
320.334.3784

FOR IMMEDIATE RELEASE

### American Solutions for Business partners with 4over to create Print 101 Site



**Glenwood, MN** – May 25, 2023 – American Solutions for Business and industry supplier, 4over, have combined efforts to create the Print 101 site. Print 101 is an educational print series designed to help learners broaden their revenue base by offering simple, online print courses.

“At 4over we believe that the only measure of our success is yours,” stated 4over Account Manager, Jose Valencia. “That’s why we’re thrilled to bring this exclusive ASB and 4over partnership designed to help print professionals unlock even more revenue, quickly and easily.”

The site was created to diversify and add print services to meet the increasing demands of print since the pandemic. With four modules of short videos that can be completed at individual paces, the certification is feasible for anyone in sales and home office teams. The topics range from creating business cards and ordering banners, to ordering EDM full service and file prepping.

“I am so grateful for the Print 101 course through 4over,” expressed ASB VP of SOS, Amy Spychalla. “I’ve gone through the training myself and found the modules to be informative, comprehensive and easy to digest. It’s exciting to see our sales associates and support staff expanding their knowledge across all product categories, including print.”

#### **About American Solutions for Business**

American was founded in 1981 in Glenwood, Minnesota, and has evolved into a leading distributor, providing our customers with print, promotional products, marketing collateral, fulfillment and more. Despite our growth in technology, resources and sales, we maintain our grassroots attitude by operating as the only large employee-owned distributorship in the industry. This results in a team of personally-invested employees that care for our customers’ branding, spend and creative reach to help achieve their goals.