



**FOR IMMEDIATE RELEASE**

### **PCNA Named 2023 Counselor Top 40 Supplier**

Pittsburgh, PA – Aug 3, 2023– The Advertising Specialty Institute® (ASI), the leading technology, marketing and information provider in the \$25.8 billion promotional products industry, has honored PCNA as a 2023 Counselor® Top 40 Supplier. ASI’s exclusive ranking of the largest companies in the industry is based on 2022 North American promo revenue.

The Top 40 Suppliers and Top 40 Distributors were revealed Wednesday, July 26<sup>th</sup>, at the ASI Show® in Chicago during ASI’s annual Counselor Awards celebration of the promo industry’s top companies, leaders, humanitarians and family businesses. Profiles of the Top 40 companies are now live at [asicentral.com/news](https://asicentral.com/news).

“ASI is delighted to congratulate PCNA for making our prestigious list of the promo industry’s most successful companies,” said Timothy M. Andrews, ASI president and chief executive officer. “The Counselor Awards applaud our industry’s most extraordinary suppliers.”

“We are proud to be recognized by ASI as a leader in the promotional products industry,” said Holly Brown, PCNA Chief Revenue Officer. “We appreciate the opportunity to serve our distributors with innovative and sustainable product solutions as we partner together for growth.”

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#### **About PCNA**

PCNA is a wholly owned subsidiary of Polyconcept, the world’s leading promotional products supplier. With headquarters near Pittsburgh, Pa., PCNA operates Trimark, Leed’s, Bullet, JournalBooks, ETS Express and Spoke Custom, offering customers the industry’s biggest and most diverse collection of products. To learn more, go to [www.pcna.com](https://www.pcna.com).

#### **About ASI**

The Advertising Specialty Institute (ASI®; [asicentral.com](https://asicentral.com)) serves a network of 25,000 suppliers, distributors, and decorators in the \$25.8 billion promotional products industry.

#### **CONTACT**

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