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FOR IMMEDIATE RELEASE

SAGE[®] RELEASES SAGE MOBILE[™] 11.2

The promo industry's most popular mobile app has been upgraded to the latest version, SAGE Mobile 11.2. The app now features an assortment of new features and enhancements to provide consistency across all SAGE Total Access platforms.

Addison, Texas (August 3, 2023) – SAGE, the leading provider of information, marketing, and business management solutions to the promotional products industry, announces the release of SAGE Mobile 11.2. The app, available for iOS and Android devices, allows industry distributors easy access to all their critical research and business management operations while on the go.

This update introduces over 200 new features and enhancements to search features, supplier information, presentations, CRM, project management, and order management. SAGE Mobile 11.2 users will see more fields and filters to align with the recently updated capabilities of SAGE Online[™] and SAGE Web[™], enabling Total Access customers to manage their business across platforms from anywhere effortlessly.

"Our industry is always on the go. Because of that, we are committed to providing our customers with a seamless experience whether they are using SAGE Online, SAGE Web, or SAGE Mobile to give them the flexibility they need to run their businesses so they may focus on what matters most, their clients," said SAGE President David Natinsky, MAS.

The SAGE Mobile 11.2 update brings a number of new features to the mobile app, including the ability to view recent product searches from your dashboard and further refine your product search results by color, price, or other features.



Distributors can view whether a supplier is available to chat online right in the supplier's profile. This will help speed up communication and make it easier for distributors to get answers when they're needed most.

Distributors will also be able to view distributor comments and supplier responses on the supplier's rating details page. Supplier's general information, geographic market, order change information, cancellations, and more are now also accessible in SAGE Mobile. Additionally, distributors can quickly view what type of art formats each supplier accepts, as well as set up or proof charges, all while on the go.

Updates to the presentation area now allow distributors to adjust pricing in their presentations, translate a presentation into French or Spanish, and even share a presentation via URL or email directly from their mobile app. No more waiting until you get back to the office when your customer needs information right away!

Another highly anticipated addition is the ability for distributors to add projects to their client's profiles as well as a project field in the tasks area to make it easier to create new projects and stay on top of others even when not in the office.

SAGE also enhanced the order management area, giving distributors the option to automatically send office copies of their order forms. The order forms will now show the subtotal price, subtotal cost, and profit fields for easier itemization.

SAGE Mobile 11.2 is available now. Current SAGE Total Access subscribers can download SAGE Mobile free from the Apple App Store, Google Play, or the Amazon App Store. The update will download automatically for users who have their app updates turned on.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE



Online™, SAGE Web™, and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, project management, website, and email services, e-commerce solutions, end-buyer catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association, and Promotional Products Professionals of Canada (PPPC), Canada's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.