

The Women of Proforma Come Together for an Inspiring, Charitable Event
Proforma's Annual Women's Session assembles 180 backpacks for a worthy cause

TAMPA, Fla. (Aug. 1, 2023) – Proforma, the largest family-owned and operated distributor in the promotional products and printing industry, partnered with various Supplier Partners to host its highly anticipated Women's Session, bringing together the dynamic Women of Proforma for an inspiring and impactful event. This year's session focused on personal inspiration, practical application, and leadership development for women at all career levels and stages of personal growth.



Building on the previous year's success, Proforma once again integrated a philanthropic element into the Women's Session. This year, Proforma proudly partnered with The Howard Phillips Center for Children and Families, a renowned charitable institution dedicated to improving the lives of vulnerable children and families in need.

"This event could not be possible without the collaboration of everyone involved, and we are so grateful for the strong network we have cultivated," said Michelle Dalton, VP of Supplier Relations at Proforma. "As a woman-owned business, Proforma truly understands and appreciates the value women in the workplace provide, and it's something we celebrate."

During the Women's Session, representatives from The Howard Phillips Center shared their invaluable insights and highlighted the critical work they do within the community. To further support the cause, Proforma organized a service project in collaboration with its Supplier Partners. Together, they successfully assembled and packed 180 backpacks filled with over 5,100 school supplies. The combined efforts of Proforma and its partners resulted in a contribution worth nearly \$10,000, which will positively impact the lives of countless children.



“As an agency that serves many low-income families, The Howard Phillips Center loves being able to help all our kids start the school year equipped with backpacks and other necessary school supplies so they’re ready to learn,” said Marie Martinez, Director of Operations at The Howard Phillips Center for Children and Families. “We are so grateful to Proforma for helping us do that for over a hundred lucky kids this year!”

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About Proforma

With more than 45 years of experience, Proforma is the \$600 million technology and business success leader in the printing, promotional products, and packaging industry. Proforma’s investment of more than \$25 million in technology maximizes its success in the marketplace. Proforma’s record-breaking achievements include more than 50 of its Members being recognized on Inc. Magazine’s list of the 5,000 fastest-growing companies over the past three years and more than 300 Members in its Million and Multi-Million Dollar Club earning annual sales ranging from \$1 million to nearly \$50 million.

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