



FOR IMMEDIATE RELEASE

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Commander is now Powered by Proforma

Proforma Color Press acquires Commander Printed Products effective 2/16/23



Proforma Color Press, located in Ventura, California is pleased to announce its acquisition of Commander Printed Products as of 2/16/23. Commander Printed Products, which has been in business over 47 years, has been a long standing supplier to the local market. By acquiring Commander, Proforma Color Press will bring expanded supplier services, local onsite decoration services, greater storage and fulfillment services and a robust eCommerce platform for Online Company Stores.

“The acquisition of Commander Printed Products is very exciting”, says David Schmaeling, President of Proforma Color Press. The acquisition offers us a customer base that primarily buys printing the opportunity to offer logo wear, promotional items, local decoration services, storage and fulfillment programs all assisted by Proforma’s eCommerce Platform, “Prostores”. “We look forward to our continued growth with Commander’s deep roots in our community”, says, David Schmaeling.

Proforma Color Press has been a local business based in Ventura, CA., serving both Ventura and Santa Barbara counties, for over 22 years. Proforma Color Press is part of the Proforma network of over 700 locations and over \$600,000.00 in yearly sales. Proforma Color Press is also a member of the Ventura Chamber of Commerce, PPAI, ASI and local SAAC Promotional product associations.

Visit www.proformacolorpress.com to learn more about our products and services.