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FOR IMMEDIATE RELEASE

American Solutions for Business Named 2023 Counselor Top 40 Distributor

Glenwood, MN – July 28, 2023 – The Advertising Specialty Institute® (ASI), the leading technology, marketing and information provider in the \$25.8 billion promotional products industry, has honored American Solutions for Business (ASB) as a 2023 Counselor® Top 40 Distributor. ASI's exclusive ranking of the largest companies in the industry is based on 2022 North American promo revenue.

"ASI is delighted to congratulate ASB for making our prestigious list of the promo industry's most successful companies," said Timothy M. Andrews, ASI President and Chief Executive Officer. "The Counselor Awards applaud our industry's most extraordinary distributors."

The Top 40 Distributors and Top 40 Suppliers were revealed Wednesday night, July 26, at the ASI Show® in Chicago during ASI's annual Counselor Awards celebration of the promo industry's top companies, leaders, humanitarians and family businesses. Profiles of the Top 40 companies are now live at asicentral.com/news.

"What an honor to be named amongst the best again this year," expressed ASB President, Justin Zavadil. "We had many of our team members present at ASI Chicago and having them experience the reveal in person was truly special. Thank you, ASI."

About ASI

The Advertising Specialty Institute (ASI®; asicentral.com) serves a network of 25,000 suppliers, distributors and decorators in the \$25.8 billion promotional products industry.

About American Solutions for Business

American was founded in 1981 in Glenwood, Minnesota, and has evolved into a leading distributor, providing our customers with print, promotional products, marketing collateral, fulfillment and more. Despite our growth in technology, resources and sales, we maintain our grassroots attitude by operating as the only large employee-owned distributorship in the industry. This results in a team of personally-invested employees that care for our customers' branding, spend and creative reach to help achieve their goals.