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FOR IMMEDIATE RELEASE

American Solutions for Business Selected by CoreTrust



Glenwood, MN – October 13, 2023 – American Solutions for Business announced that it has been selected by leading group purchasing organization (GPO), CoreTrust, as a promotional products supplier for their 3,000 member organizations.

ASB has renewed its three-year purchasing agreement with CoreTrust to continue providing its members, including large corporations and private equity firms with multiple-enterprise portfolios, with access to special

pricing and terms pre-negotiated by CoreTrust and ASB for promotional products.

ASB has been a CoreTrust contracted supplier since 2014 for customized promotional products which includes but is not limited to drinkware, bags, apparel, writing instruments, tech items, awards & incentives, health & wellness items and accessories. As one of a select few contracted suppliers in this category, ASB looks forward to continuing to service CoreTrust's members through its model of flexibility and exceptional customer service.

About CoreTrust

CoreTrust is a leading commercial GPO that delivers cost and operational efficiencies by aggregating the spend of its members -- resulting in contract savings. CoreTrust has more than 3,000 members from all of the major verticals including retail, manufacturing, hospitality and finance and offers members access to more than 80 contract categories from their portfolio.

About American Solutions for Business

American was founded in 1981 in Glenwood, Minnesota, and has evolved into a leading distributor, providing our customers with print, promotional products, marketing collateral, fulfillment and more. Despite our growth in technology, resources and sales, we maintain our grassroots attitude by operating as the only large employee-owned distributorship in the industry. This results in a team of personally-invested employees that care for our customers' branding, spend and creative reach to help achieve their goals.