



FOR IMMEDIATE RELEASE

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Proforma Ranks 126 on Franchise Times Top 400 List, Demonstrating Remarkable Growth

TAMPA, Fla. (Oct. 10, 2023) – Proforma, the largest family-owned and operated distributor in the promotional products and printing industry, has achieved a significant milestone by securing the 126th position on the prestigious Franchise Times Top 400 list. This noteworthy ascent marks a substantial leap from Proforma's 2020 ranking at #158.

"The Franchise Times Top 400 is an exclusive annual ranking of the largest U.S.-based franchise systems by global system wide sales," explained Franchise Times Editor-in-Chief Laura Michaels. "The project is the result of a five-month research and reporting effort that leads to the most credible and objective franchise ranking available."

Proforma's impressive growth trajectory, increased sales, and strategic planning have solidified its standing among esteemed businesses, surpassing household names such as Steak n Shake, Nothing Bundt Cakes, and Dale Carnegie Training. Proforma's sales surged from \$540,000,000 in 2021 to an impressive \$620,000,000 in 2022, a testament to its thriving ecosystem.

"I've been amazed since the day I joined Proforma, and over the past six weeks my expectations continue to be exceeded" said Charity Gibson, Chief Marketing Officer at Proforma. "I'm excited to be a part of this journey and look forward to contributing to an even brighter future."

Proforma's climb in the Franchise Times Top 400 list underscores its potential as an attractive destination for individuals seeking a dynamic and growth-oriented distributor opportunity. With a track record of success and a clear vision for the future, Proforma is poised for continued growth and impact in the promotional products and printing industry.

"As we celebrate this incredible milestone, we are not resting on our laurels. We are actively engaged in the strategic planning stages for business development in preparation for 2024," emphasized Vanessa Edwards, Director of Business Development. "Our focus remains on empowering our Distributor Owners, Sales Professionals, their Team Members, and expanding our network."

For individuals interested in joining the Proforma Family and being part of a thriving network of Distributor Owners and Sales Professionals, please visit OnlyProforma.com for more information.

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About Proforma



With more than 45 years of experience, Proforma is the \$620 million technology and business success leader in the printing, promotional products, and packaging industry. Proforma's investment of more than \$25 million in technology maximizes its success in the marketplace. Proforma's record-breaking achievements include more than 80 of its Members being recognized on Inc. Magazine's list of the 5,000 fastest-growing companies over the past three years and more than 300 Members in its Million and Multi-Million Dollar Club earning annual sales ranging from \$1 million to nearly \$50 million.

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