



FOR IMMEDIATE RELEASE

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Proforma Celebrates 15 Years of Community Spirit at Halloween in the Village on Davis Islands

Spreading Joy with Decorations, Support, and Special Treats for Families

TAMPA, Fla. (Oct. 31, 2023) – Proforma, the largest family-owned and operated distributor in the promotional products and printing industry, proudly participated in the 15th Anniversary Halloween in the Village event on Davis Islands, marking its 9th consecutive year as a sponsor. The event, which attracts hundreds of families, celebrates the Halloween spirit with a vibrant community gathering filled with fun, creativity, and excitement.

Proforma's enduring commitment to the community is showcased through its active involvement in Halloween in the Village. Once again, the company played a pivotal role by decorating Davis Blvd. and provided essential signage and print products for the event, enhancing the atmosphere and contributing to the event's success.

"The Halloween in the Village event has become a cherished tradition for Proforma," said Vanessa Edwards, Director of Business Development. "This event provides us with a wonderful opportunity to give back to the community and create lasting memories for families."

As a testament to its dedication, the Proforma Support Center Team joined in the festivities, volunteering their time and efforts to ensure that the event unfolded seamlessly. In addition to their decorations and support, Proforma gifted children attending the event with special promotional items. Themed bags, pumpkin sunglasses, confetti beach balls, and other goodies added an extra layer of excitement to the celebration, creating a memorable experience for young attendees.

"Our participation is not just about sponsoring an event; it's about building relationships and creating memorable moments for the families in our community," emphasized Megan Frisco, Media Production Specialist. "We're proud to contribute to the success of Halloween in the Village and be a part of a fun-filled tradition on Davis Islands."

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About Proforma

With more than 45 years of experience, Proforma is the \$620 million technology and business success leader in the printing, promotional products, and packaging industry. Proforma's investment of more than \$25 million in technology maximizes its success in the marketplace. Proforma's record-breaking achievements include more than 80 of its Members being recognized on Inc. Magazine's list of the 5,000 fastest-growing companies over the past three years and more than 300 Members in its Million and Multi-Million Dollar Club earning annual sales ranging from \$1 million to nearly \$50 million.

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