

For more information, contact:
Simi Kasakwe-Welsch, Public Relations Specialist
swelsch@americanbus.com
320.334.3784

FOR IMMEDIATE RELEASE

American Solutions for Business Holds Photo Contest for Promotional Products Work! Day



Glenwood, MN – September 25, 2023 – American Solutions for Business recently participated in PPAI's *Promotional Products Work! Day*, hosting a company-wide photo contest. Submissions were received from multiple departments across ASB, and prizes were sponsored by some of ASB's Patriot-level vendors.

Promotional Products Work! Day serves as a celebration of the promotional products industry's impact on businesses and communities across the nation. The top five winners, and the prizes they won are:

- Sales Associate, Lauren Kovach – cast iron skillet from Starline; gift card from SanMar
- Sales Associate, Laura Sahli – Sol tote bag from Hit Promotional Products; blanket from Terry Town
- Sales Associate, Kim Hamlin – trunk organizer from Hit Promotional Products
- Sales Development Specialist, Kim Smith – kickback chair from Koozie Group
- Sales Associate, Susan Caudillo – trunk organizer from Hit Promotional Products

"We are thrilled with the enthusiastic response to our photo contest and grateful for the incredible support from our valued vendors," said Dana Zezzo, ASB's VP of Marketing, Vendor Relations & Events. "The submissions reminded us all how instrumental promotional products are in our daily lives, and illustrated to others what this industry is all about."

About American Solutions for Business

American was founded in 1981 in Glenwood, Minnesota, and has evolved into a leading distributor, providing our customers with print, promotional products, marketing collateral, fulfillment and more. Despite our growth in technology, resources and sales, we maintain our grassroots attitude by operating as the only large employee-owned distributorship in the industry. This results in a team of personally-invested employees that care for our customers' branding, spend and creative reach to help achieve their goals.