



## Press Release

### **Proof That Magic Happens Behind the Scenes**

*iClick's EVP of Production welcomes a new role – Safety and Compliance Officer –and leads the company in its continuation of environmental compliance.*

SEATTLE, WA – October 02, 2023 – iClick, the leading provider of mobile technology products in promo, continues to uphold its commitment to practicing the best and most ethical in-house production decisions. Steve White, EVP of Production, who recently welcomed the addition of Safety and Compliance Officer to his role and responsibilities, is the one iClick has to thank for it.

Since Steve's start at iClick – nearly a decade ago, he has been at the forefront of procedures and is credited for implementing iClick's safety and environmental programs. Within the last few months, iClick was 4 Pillar SMETA ([Sedex Members Ethical Trade Audit](#)) certified for its fourth consecutive year. SMETA is a social auditing methodology that enables businesses to assess their sites and suppliers to understand working conditions in their supply chain.

"I'm proud to say that iClick has passed numerous customer audits over the years for both social and quality," said Steve. Most recently, the company became the **largest mobile tech supplier** afforded the **RCS** ([Recycled Claim Standard](#)) certification. Designed to verify recycled content in products and communicate your commitment to preferred materials to your stakeholders.

In addition, Steve and iClick have implemented an FSC ([Forest Stewardship Council](#)) recycled packaging initiative. According to its website, "the FSC label is the world's most trusted mark for sustainable forestry."

"SMETA says we care about our folks and business ethics, while FSC and RCS show we care about the environment," said Steve. "Our end goal is to become a leader in environmental compliance."

## About iClick

iClick launched in 2001 when it first introduced the branded USB drive to the promotional products industry. Now as an award-winning and trusted mobile tech supplier, iClick carries a complete portfolio of mobile tech accessories tailored for promo distributors and their client companies. Despite the complexity of tech products, iClick makes it easy to navigate. iClick is Mobile Tech. **Simplified.** With **simplified** pricing, **simplified** ordering, **simplified** speed, and **simplified** product lines, iClick makes it easy for distributors to be heroes. iClick's top industry experts and customer-focused teams deliver on this commitment. For more information visit [iClick.com](http://iClick.com), follow on [Instagram](#), [Facebook](#), and [Twitter](#), or see what customers are saying at [Real iClick Experiences](#).

## Media Inquiries

Please email [marketing@iclick.com](mailto:marketing@iclick.com) for additional information or [press-ready visual assets](#).

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