



**VISUAL COMMUNICATIONS**

Rachael Schur  
Orbus Visual Communications  
630.324.7155  
rachael.schur@orbus.com  
[www.orbus.com](http://www.orbus.com)

**For Immediate Release**

**ORBUS ANNOUNCES DATES FOR ORBUS UNIVERSITY, WINTER 2023 AND 2024**

**Woodridge, IL – October 16, 2023:** After a successful August session, Orbus Visual Communications® is excited to announce three upcoming sessions for its one-of-a-kind dealer training program, Orbus University, on December 7<sup>th</sup> 2023, April 25<sup>th</sup> 2024, and June 6<sup>th</sup> 2024. Orbus is North America’s largest producer and manufacturer of visual communications solutions for tradeshows and events, retail environments, and workplace interiors.

Orbus University is a comprehensive program that combines classroom style and hands-on learning to familiarize dealers with Orbus’ service offerings and expansive range of visual communication solutions. In the two day program, dealers can expect to learn detailed selling tips, in-depth graphic capabilities, marketing tools, firsthand product assembly, and receive an extensive tour of the Woodridge, IL headquarters, all while being thoroughly entertained by our energetic sales team.



*Orbus University Graduates, August 2023*



*Woodridge, IL Facility Showroom, The LOFT*

By participating in these sessions, dealers will gain invaluable skills to better serve their customers and have the opportunity to network with industry peers.

If interested in attending this free, hands-on, and educational training experience, please register at:

<https://www.orbus.com/services/sales-and-marketing-services/dealer-training>





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### About Orbus Group

[Orbus Visual Communications](#) is a market-leading group of brands in the United States and Canada that specialize in the manufacture and production of portable, modular, and custom displays used in events, exhibits, retail, and workplace interiors. Brands within the group include The Exhibitors' Handbook®, Promo Handbook™, Nimlok®, Nimlok Canada, Fabric Images®, SEG Systems & Services®, Orbus Visual Communication Canada, and SignPro Systems®.

Orbus is a proud member of ISA, PRINTING United Alliance, EDPA, ASI, PPAI, UPIC, and SAGE; the company boasts G7 Master IDEAlliance certification and is registered to ISO 9001:2015 for the highest manufacturing quality standards and ISO 14001:2015 for its environmental management system and "green" efforts.

Orbus Group's supply and manufacturing operations reside in Chicago, Las Vegas, Charlotte, and Toronto. For more information, visit [www.orbus.com](http://www.orbus.com).

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