



VISUAL COMMUNICATIONS

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For Immediate Release

ORBUS VISUAL COMMUNICATIONS® ANNOUNCES REBRAND OF ULTIMA DISPLAYS CANADA TO ORBUS VISUAL COMMUNICATIONS CANADA

Woodridge, IL – September 05, 2023: Orbus Visual Communications®, North America’s largest producer and manufacturer of visual communications solutions for tradeshow and events, retail environments, and workplace interiors, is proud to announce that Ultima Displays Canada, is now officially rebranded as Orbus Visual Communications Canada, effective today.

Orbus Visual Communications is more than just a new name; it represents the dedication to delivering comprehensive visual communication solutions that go beyond exhibits and displays. The name change also aligns with that of Orbus in the U.S. and signifies the strength and breadth of range and service across North America. As a result, customers can expect superior service and a unified approach to delivering impactful visual communication solutions.

Accompanying this rebrand, Orbus Visual Communications Canada will have a new website: <https://www.orbuscanada.ca/>. The new website provides customers with an enhanced browsing experience, ensuring easy access to comprehensive product information, design resources, and marketing tools.

Two new product lines: MODify™ Retail Merchandising System and Blaze™ SEG Light Boxes will be officially introduced and available in Canada as well.

“We are thrilled to unveil the rebranding of Ultima Displays Canada to Orbus Visual Communications Canada, along with the introduction of our new website and groundbreaking new products”, said Tina Vedovat, President of Orbus Visual Communications Canada, “These initiatives support our commitment to delivering innovative and impactful visual communication solutions that resonate with our clients.”



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About Orbus Group

[Orbus Visual Communications](#) is a market-leading group of brands in the United States and Canada that specialize in the manufacture and production of portable, modular, and custom displays used in events, exhibits, retail, and workplace interiors. Brands within the group include The Exhibitors' Handbook®, Promo Handbook™, Nimlok®, Nimlok Canada, Fabric Images®, SEG Systems & Services®, Orbus Visual Communication Canada, and SignPro Systems®.

Orbus is a proud member of ISA, PRINTING United Alliance, EDPA, ASI, PPAI, UPIC, and SAGE; the company boasts G7 Master IDEAlliance certification and is registered to ISO 9001:2015 for the highest manufacturing quality standards and ISO 14001:2015 for its environmental management system and "green" efforts.

Orbus Group's supply and manufacturing operations reside in Chicago, Las Vegas, Charlotte, and Toronto. For more information, visit www.orbus.com.

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