



EXHIBIT & DISPLAY GROUP

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For Immediate Release

## ORBUS EXHIBIT & DISPLAY GROUP ANNOUNCES LOSS OF HONORED FOUNDER, SIMON PERUTZ

**Woodridge, IL – April 25, 2023:** Orbus Exhibit & Display Group®, North America’s largest producer and manufacturer of visual communications solutions for tradeshow and events, retail environments and corporate interiors, sadly announces the sudden death of Simon Perutz, an extraordinarily revered, respected and honored founder of Nimlok, Orbus and 13 other exhibit and display companies around the globe.

Simon died suddenly while in England with his wife Kim on April 19, 2023, at the age of 64.



Simon was a remarkable man of inspiration, intelligence, wit, energy, tenacity and generosity. He was an entrepreneur, mentor, associate and friend to many. Simon was a titan in the Exhibit Industry and leaves a legacy of relationship-building, innovation, hard work, and enormous success. More importantly, he was a loving husband, son, brother, father, and grandfather and is survived by his wife Kim, sons Andrew and Matthew, daughters Kate, Tessa, and Lucy, as well as granddaughter Daisy, and his siblings Tim and Sandie.

Simon’s father, Gerald Perutz, and Neil Nimmo – inventor of the Nimlok lock & clip and the original modular display system – founded Nimlok Limited in the UK in 1970. The business grew rapidly and in 1977, Gerald relocated his family from the United Kingdom to the United States. In 1981, Neil, Gerald and Simon established Nimlok in the United States.

Simon led Nimlok’s product development, sales, and marketing efforts with wild success. He formed relationships with business leaders across the nation and the globe, which led to the creation of a network of Nimlok Dealerships in the US, the establishment of Nimlok Canada in 1985, as well as Nimlok Italy and Nimlok Australia, among others.

In 2001, Simon established Orbus Exhibit & Display Group in the United States. He continued to lead the Nimlok business in the US until 2010, when Nimlok merged with Orbus. Together, Simon, his brother Tim and Gerald established 15 exhibit and display-focused companies worldwide and formed the P3 Group (commemorating the three Perutz’s – Gerald, Simon, and Tim).

*“Words cannot express what a truly incredible person Simon was,”* said Gary Keefer, CEO of Orbus Exhibit & Display Group. *“We are deeply saddened, yet extremely thankful to have had such a wonderful founder, mentor and caring leader. Simon will be profoundly missed and honored.”*

Please visit [www.nimlok.com/Simon-Perutz](http://www.nimlok.com/Simon-Perutz) to see two videos that honor and revere Simon.



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### About Orbus Group

[Orbus Exhibit & Display Group](#) is a market-leading group of brands in the United States and Canada that specialize in the manufacture and production of portable, modular, and custom displays used in events, exhibits, retail, and corporate interiors. Brands within the group include The Exhibitors' Handbook®, Promo Handbook™, Nimlok®, Nimlok Canada, Fabric Images®, SEG Systems & Services®, Ultima® Displays Canada, and SignPro Systems®.

Orbus is a proud member of ISA, PRINTING United Alliance, EDPA, ASI, PPAI, UPIC, and SAGE; the company boasts G7 Master IDEAlliance certification and is registered to ISO 9001:2015 for the highest manufacturing quality standards and ISO 14001:2015 for its environmental management system and "green" efforts.

Orbus Group's supply and manufacturing operations reside in Chicago, Las Vegas, Charlotte, and Toronto. For more information, visit [www.orbus.com](http://www.orbus.com).

